

All expenses relating to the International Short-wave Service are directly chargeable to the Government of Canada as provided annually by Parliament. These are not considered chargeable to the Canadian Broadcasting Corporation because the fees collected from broadcasting licences are used only to serve listeners within Canada.

7.—Income and Expenditures of the CBC, Years Ended Mar. 31, 1945-47

Item	1945		1946		1947	
	\$	p.c.	\$	p.c.	\$	p.c.
Income						
Licence fees.....	3,783,453	68.81	3,773,285	61.53	3,905,841	58.79
Commercial.....	1,639,160	29.81	1,683,838	27.47	1,781,290	26.82
Miscellaneous.....	75,785	1.38	68,441	1.11	73,915	1.11
International short-wave service..	-	-	606,700	9.89	881,621	13.28
Totals, Net Income.....	5,498,398	100.00	6,132,264	100.00	6,642,667	100.00
Expenditures						
Programs.....	2,824,188	50.69	2,939,376	47.32	2,933,428	43.98
Station network.....	1,114,153	20.00	971,441	15.65	966,220	14.49
Engineering.....	929,819	16.69	1,160,675	18.69	1,215,233	18.22
General and administration.....	227,741	4.09	285,302	4.60	391,323	5.87
Press and information.....	138,241	2.48	145,184	2.34	179,972	2.70
Commercial division.....	109,344	1.96	130,903	2.10	141,853	2.12
Depreciation.....	227,659	4.09	-	-	-	-
Interest on loan.....	-	-	-	-	2,260	0.03
International short-wave service..	-	-	577,809	9.30	839,639	12.59
Totals, Expenditures.....	5,571,145	100.00	6,210,690	100.00	6,669,928	100.00
Operating deficits.....	72,747	-	78,426	-	27,261	-

Section 4.—Privately Owned Radio Broadcasting Stations *

Development of Privately Owned Radio Broadcasting Stations.—Privately owned broadcasting stations began operations in the early 1920's and since 1929 have offered regular broadcasting services to Canadian communities extending from the Atlantic to the Pacific.

These stations now number 113. Many are located in the smaller centres of population while others are in remote districts, some of which depend entirely upon privately owned stations for their radio broadcasting services.

The privately owned stations serve, primarily, the localities in which they are situated, the community served varying with circumstances. Many such stations are located in very small urban centres, where they serve not only the "home base" but a much larger population scattered throughout surrounding rural areas. Others may serve a metropolitan area, and cities or towns adjacent to it, in addition to the rural audiences and smaller centres lying between or beyond the urban areas.

These privately owned stations have a combined capital investment estimated at about \$15,000,000, employ about 3,000 persons and disburse an estimated payroll of \$7,000,000 annually. Revenue of these stations is obtained entirely from commercial advertising.

*Prepared by T. J. Allard, Manager, Radio Bureau, Ottawa.